

# Website Usability Checklist

## Navigation

- ☐ **Clear Navigation Structure:** Use simple, intuitive menus for galleries, services, and fitness programs.
- ☐ **Sticky Navigation Bar:** Keep the navigation bar visible while scrolling for quick access to key sections.
- ☐ **Quick Access Links:** Add prominent buttons or links to featured galleries and fitness programs on the homepage.
- ☐ **Responsive Design:** Ensure the site adapts smoothly across devices for viewing images and workout content.

## Accessibility

- ☐ **Accessible Contact Options:** Provide multiple ways for users to get in touch (e.g., phone, email, chat).
- ☐ **Alt Text for Images:** Provide descriptive alt text for photos and fitness visuals.
- ☐ **Color Contrast:** Use high-contrast text over images for clear readability.
- ☐ **Readable Icons:** Use clear and universally recognized icons for navigation and actions.

## Content

- ☐ **High-Resolution Images:** Optimize esports photography for clarity without slowing downloading times.
- ☐ **Readable Fonts:** Use clean, modern fonts for workout guides and photo descriptions.
- ☐ **Actionable CTAs:** Use clear call-to-action buttons (e.g., "Book a Photoshoot" or "Start Training").
- ☐ **Scannable Text:** Format fitness plans and photo service details with headings, bullets, and spacing.

## Interactivity

- ☐ **Interactive Galleries:** Implement lightbox effects for photo viewing and smooth transitions between images.
- ☐ **Hover Effects:** Apply subtle hover effects on portfolio images and fitness service cards.
- ☐ **Loading Indicators:** Use loading animations for photo galleries and fitness videos.

## Performance

- ☐ **Fast Loading Speed:** Optimize large image files and workout videos for quick loading.
- ☐ **Mobile Optimization:** Ensure galleries and fitness content work seamlessly on mobile.
- ☐ **Lazy Loading:** Apply lazy loading for images and videos to improve performance.

## Forms

- ☐ **Easy Booking Forms:** Simplify contact and booking forms for photoshoots or training sessions.
- ☐ **Accessible Labels:** Label form fields clearly (e.g., "Preferred Session Date" or "Fitness Goals").